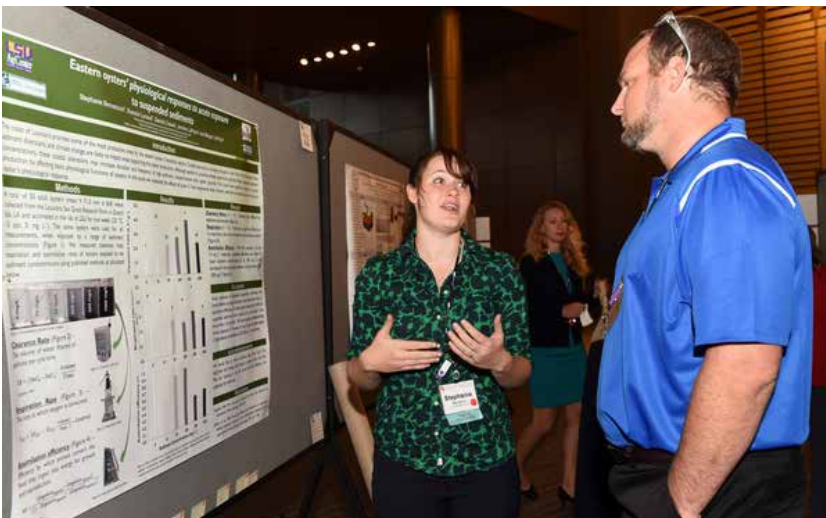




A Conference Dedicated to Ensuring a Sustainable Future of Coastal Louisiana's Communities, Environment, and Economy



June 1-3, 2016

Ernest N. Morial Convention Center

New Orleans, LA

MISSION AND PARTNERS

The State of the Coast conference (SOC) provides an interdisciplinary forum to exchange timely and relevant information on the dynamic conditions of Louisiana's coastal communities, environment, and economy and to apply that information to existing and future coastal restoration and protection efforts, policies, and decision-making.

To accomplish State of the Coast's mission, the Coalition to Restore Coastal Louisiana (CRCL) and the Coastal Protection and Restoration Authority of Louisiana (CPRA) teamed to create the State of the Coast Conference in 2010. Since State of the Coast 2014, CRCL has hosted the conference in partnership with CPRA and The Water Institute of the Gulf.



THE WATER INSTITUTE OF THE GULF

The **Water Institute of the Gulf** was founded in 2011 as a not-for-profit, independent research institute dedicated to advancing the understanding of coastal, deltaic, river and water resource systems, both within the Gulf Coast and around the world. Its mission supports the practical application of innovative science and engineering, providing solutions that benefit society. The Water Institute combines in-house expertise with partnerships in academia, NGOs, industry, and government agencies to examine challenges in depth, and help resolve the water related issues of the 21st century.



CRCL is Louisiana's longest-standing statewide organization dedicated to coastal restoration. Founded in 1988, CRCL drives bold, science-based action to rebuild Coastal Louisiana through outreach, restoration and advocacy. With the support of members and volunteers, CRCL advocates strong coastal policies and implements restoration projects across Coastal Louisiana. CRCL's restoration program has restored thousands of acres of degraded wetlands, and has inspired and empowered more than 12,000 volunteers.



The **CPRA**, a division of the Louisiana Governor's Office, is the single state entity with authority to articulate a clear statement of priorities and to focus development and implementation efforts to achieve comprehensive coastal protection for Louisiana. CPRA works closely with other entities on coastal issues, including the state legislature; the Governor's Advisory Commission on Coastal Protection, Restoration and Conservation; the Louisiana Recovery Authority (LRA); and the LRA's Louisiana Speaks regional planning process. CPRA's mandate is to develop, implement and enforce a comprehensive coastal protection and restoration Master Plan.



GROWING FORUM



Notes from SOC16 Attendees

Mayor's speech was excellent. Great conclusion to conference.

Fantastic - Gets better every year!

Great Job including the young people - they are future champions in coastal restoration

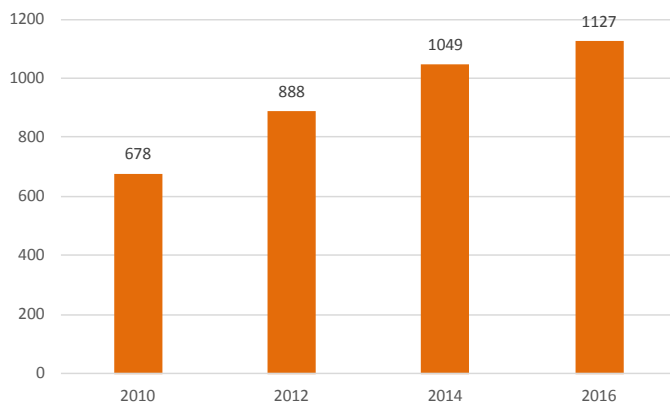
Engaging the public was a great idea.

Since 2010, the biennial State of the Coast Conference has convened people from within Louisiana, across the nation, and around the world to discuss issues of Louisiana coastal land loss. It is the largest conference of its kind, and the need for a conference to share ideas about and methods of coastal protection and restoration has never been greater for Louisiana. Coastal land loss is the most important challenge of the next century for our state, impacting the economy, culture, safety of our citizens, and the natural integrity of our Sportsman's Paradise.

First held in Baton Rouge in 2010, SOC has since moved to New Orleans to accommodate such a large crowd of coastal interests.



Number of Attendees



Diverse Attendance



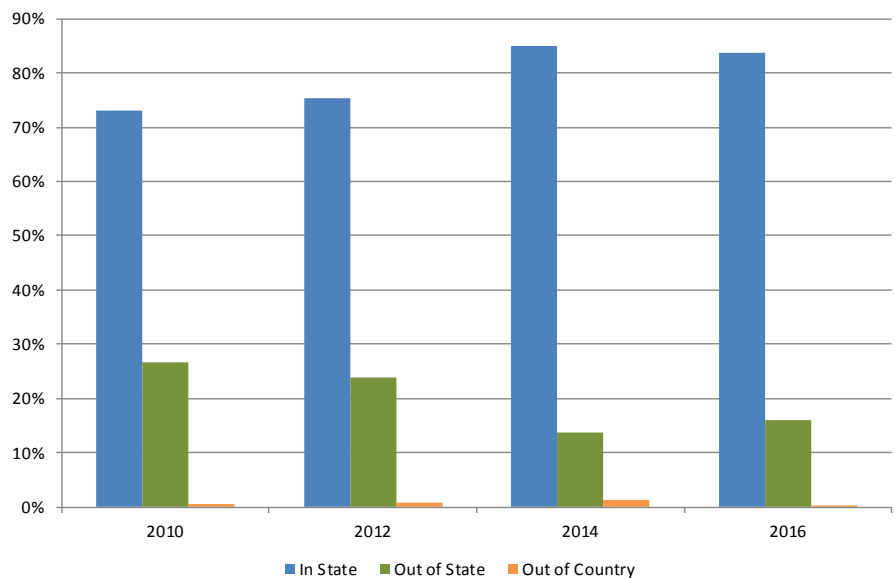
"I like the balance between private, non-profit, local, state, federal and academic... this is a very worthwhile conference for our state and coastal restoration across the Gulf. PLEASE KEEP IT UP!"



National Presence

One of the purposes of State of the Coast is to bring world-class scientists and ideas to Louisiana to address coastal land loss, elevating the importance of this issue to a national audience. In 2016, over half of out of state attendance came from the Gulf Coast. The other half came from 33 states across the nation.

2016



Louisiana Interests

Within Louisiana, a strong turnout from Baton Rouge (40% of attendees) reflects the presence of state governmental representatives at State of the Coast 2016. The remainder of Louisiana attendees (60%) came from all over the state accomplishing a key conference goal: bringing policy makers in Baton Rouge together with those who live, work and recreate on the coast.



Notes from SOC16 Attendees

Great job engaging the universities and students.

As an exhibitor, I am pleased with the number of contacts my organization made in the exhibition hall.

Restoration on the Halfshell was GREAT!!!

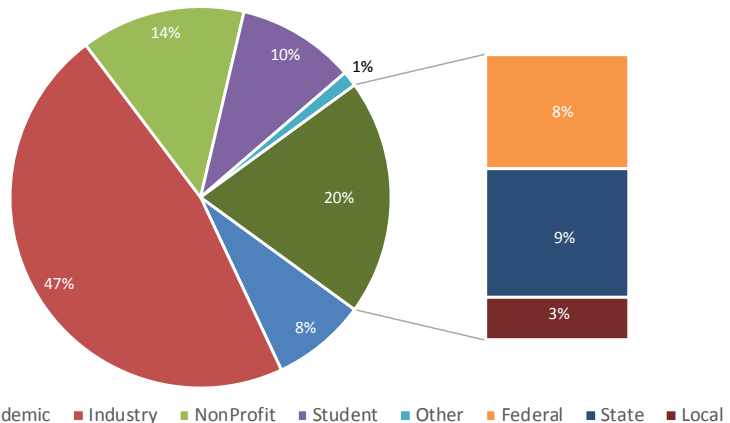
Overall, one of the best conferences I've attended in the last two years.

QUALITY AND CONTENT OF PROGRAM



No conference presents more topics and more information on Louisiana land loss from as many different perspectives than State of the Coast. The 2016 Program Committee reviewed over 400 talk, poster, film, and panel discussion proposals. The final program included 238 talks, 68 posters, 6 films and 10 panel discussions.

2016 Presenter Affiliation



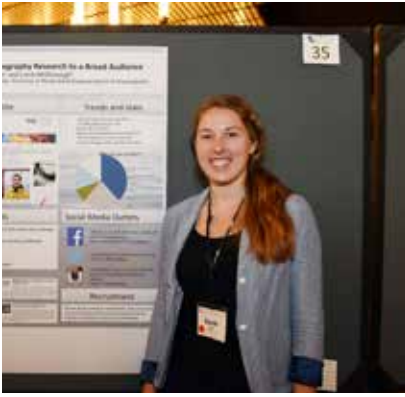
*Private Sector Includes all for profit entities including engineering, consulting, and law firms.



FOR MORE INFORMATION ABOUT THE PROGRAM, PLEASE CONTACT:

socsubmissions@crci.org

SUCCESS IN ENGAGING THE FUTURE GENERATIONS



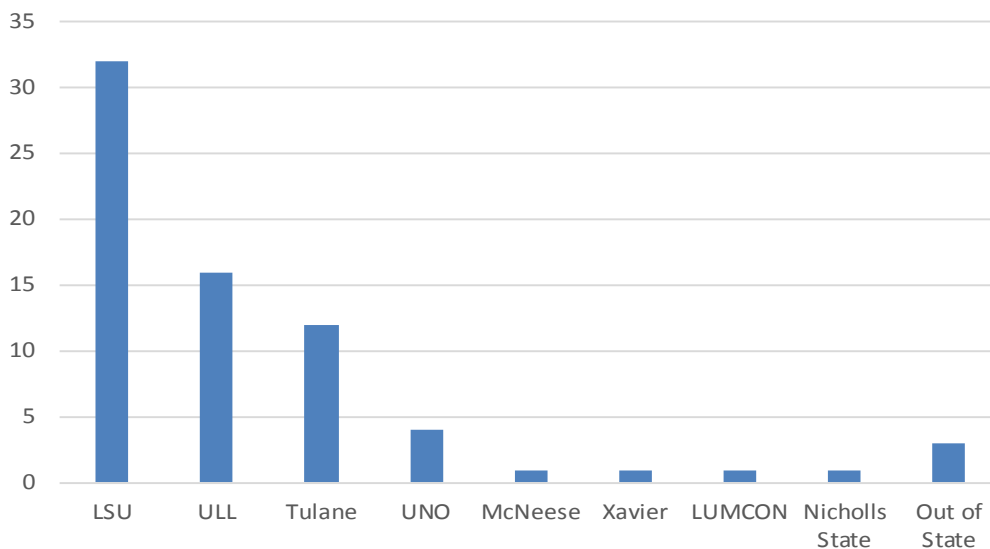
SOC16 proudly focused on the next generation of coastal professionals. One of our goals was to give students meaningful experiences at SOC16, and to hopefully keep the best and brightest coastal minds here in Louisiana. SOC16 had 71 student presenters—the most ever for a State of the Coast Conference. SOC16 offered an expanded menu of opportunities for undergraduate and graduate students in attendance. The most important of these was the opportunity to interact with coastal professionals from all disciplines who be their colleagues in the future.

Among the many student opportunities offered were:

- Reduced registration rates—Students received a 60% discount
- 50+ opportunities to attend the conference for free
- Special networking opportunities geared toward student/professional interaction
- Cash prizes awarded to the top three student presenters in each category
- Mock employment interviews to help prepare students for their job search



2016 Student Presenter Affiliation



“The State of the Coast has become a rich educational experience for young coastal scientists. Students, both grads and undergrads, return from the meeting with a sense of excitement, eager to learn and inspired to pursue a career in the coastal field.”



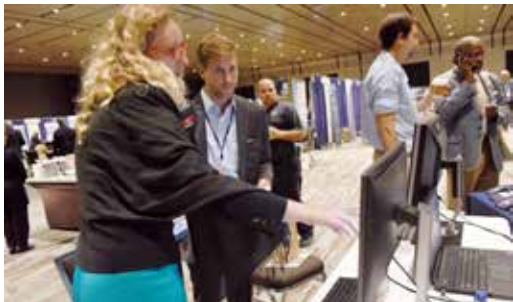
NETWORKING VALUE

In keeping with CRCL’s mission of uniting people for the restoration of our coast, State of the Coast 2016 provided opportunity for our attendees to create valuable working relationships with each other and our sponsors and exhibitors. Exhibitors value the opportunity to showcase their expertise and products to more than 1,100 attendees representing target markets during the opening reception, poster happy hour, daily breaks, and daily seated lunches. SOC16 featured 50 sponsors and 95 total exhibits in the newly constructed Great Hall of the New Orleans’ Morial Convention Center.

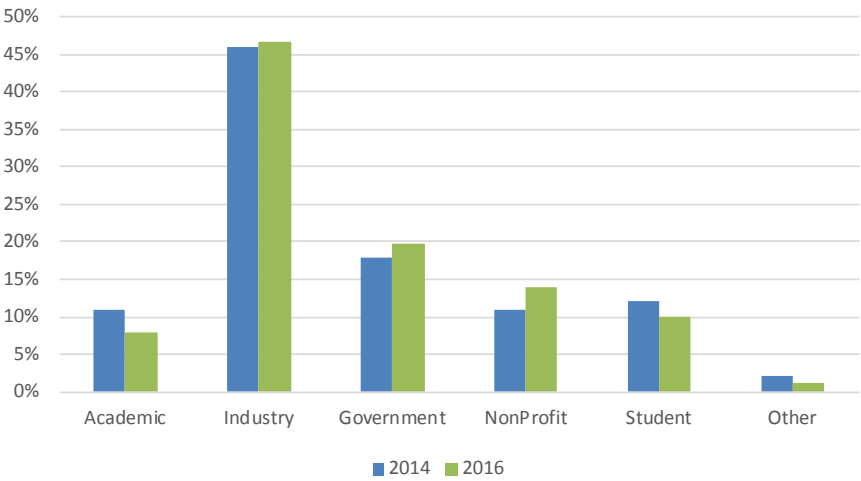


Interaction Among Key Groups

Because coastal restoration is such a complex issue, State of the Coast realizes the importance of allowing our attendees, presenters, sponsors and exhibitors the opportunity to interact and share ideas. State of the Coast attendees represent a wide spectrum of coastal interests.



Paid Attendee Profile



*Private Sector includes all for profit entities including engineering, consulting, and law firms, manufacturing, and nurseries.
 **Attendees who self identified as Other included concerned citizens including Native peoples and Media.





STATE OF THE COAST

EXCLUSIVE

WALTON FAMILY
FOUNDATION



ch2m.

CDM
Smith



DIAMOND



PLATINUM

ConocoPhillips



RESTORATION ON THE HALF SHELL



GOLD

