



CONVENTION CENTER EARNS LEED GOLD CERTIFICATION

The U.S. Green Building Council has awarded **LEED Gold Certification** to the New Orleans Ernest N. Morial Convention Center, making it the **largest convention center in the U.S.** certified under LEED v4.1 O+M: Existing Buildings.

What is LEED?

- LEED = Leadership in Energy and Environmental Design.
- A building rating system that provides a framework for healthy, highly efficient, green buildings.
- A globally recognized symbol of sustainability, achievement and leadership.

LEED-certified buildings...

- Improve efficiency and save money.
- Lower carbon emissions and create healthier places for people.
- Play an important role in addressing climate change, enhancing resilience and supporting more equitable communities.



What does LEED certification mean for the Convention Center and the community?

- It shows that the Convention Center is not only a major economic driver for the region, but also an environmental leader in the community.
- It highlights our commitment to reducing environmental impacts and improving the health and human experience for staff, visitors and the community.

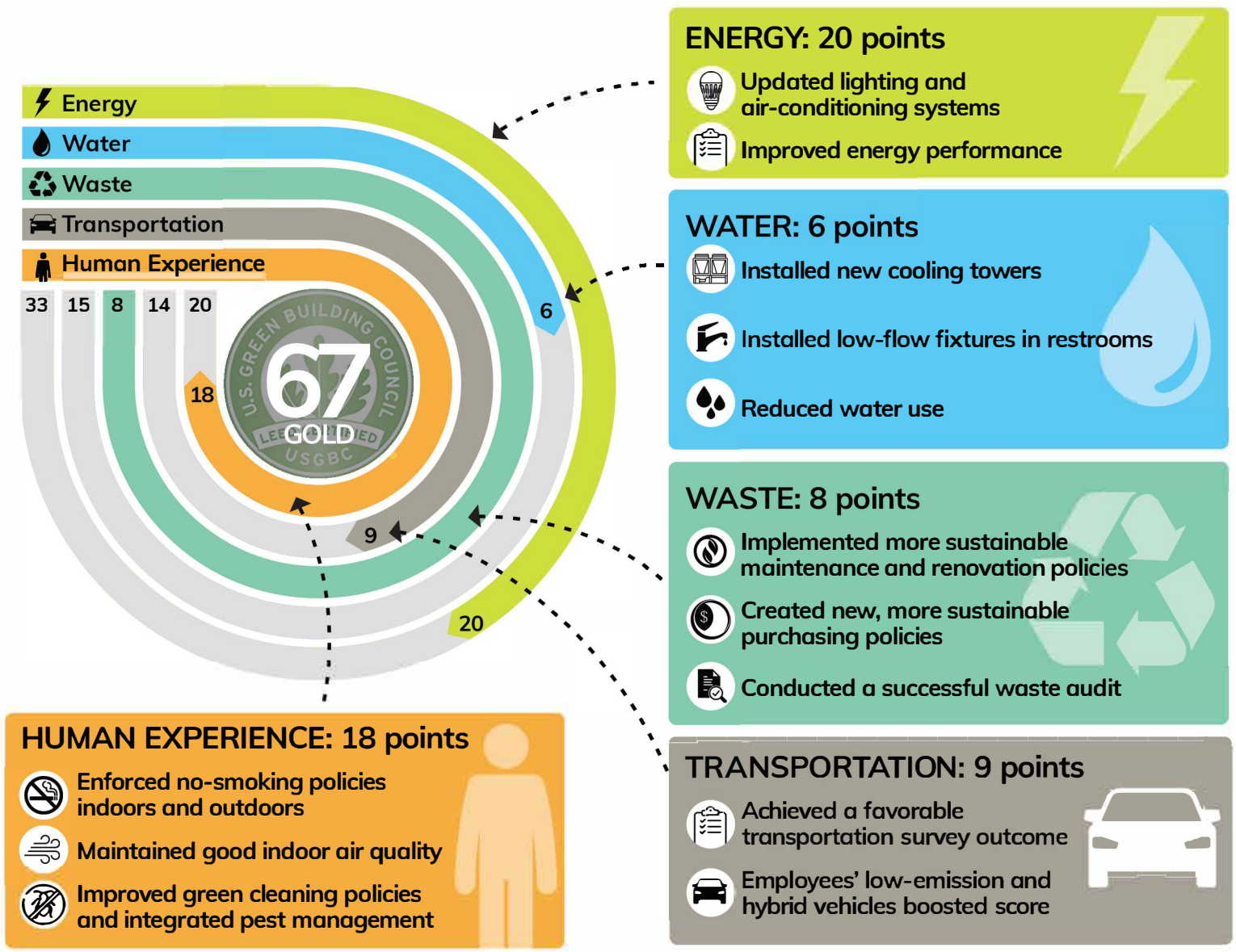




How does a building get LEED certified?

- The review process conducted by the Green Business Certification Inc. includes multiple audits and analysis of 12+ months of data for water and energy use.
- Projects are awarded points that correspond to a level of LEED certification: Certified (40-49 points), Silver (50-59 points), Gold (60-79 points), and Platinum (80+ points).

The Convention Center achieved LEED Gold Certification for Existing Buildings Operations & Maintenance V 4.1 by earning 67 points in these areas:



ENERGY: 20 points

- Updated lighting and air-conditioning systems
- Improved energy performance

WATER: 6 points

- Installed new cooling towers
- Installed low-flow fixtures in restrooms
- Reduced water use

WASTE: 8 points

- Implemented more sustainable maintenance and renovation policies
- Created new, more sustainable purchasing policies
- Conducted a successful waste audit

TRANSPORTATION: 9 points

- Achieved a favorable transportation survey outcome
- Employees' low-emission and hybrid vehicles boosted score

HUMAN EXPERIENCE: 18 points

- Enforced no-smoking policies indoors and outdoors
- Maintained good indoor air quality
- Improved green cleaning policies and integrated pest management

CREDITS EARNED: 6 points For reducing outdoor light pollution, using more environmentally friendly refrigerants, receiving high scores on a cleanliness audit and sharing our success with the community through outreach and education.

For more info on the Convention Center and its sustainability initiatives, visit mccno.com/sustainability.