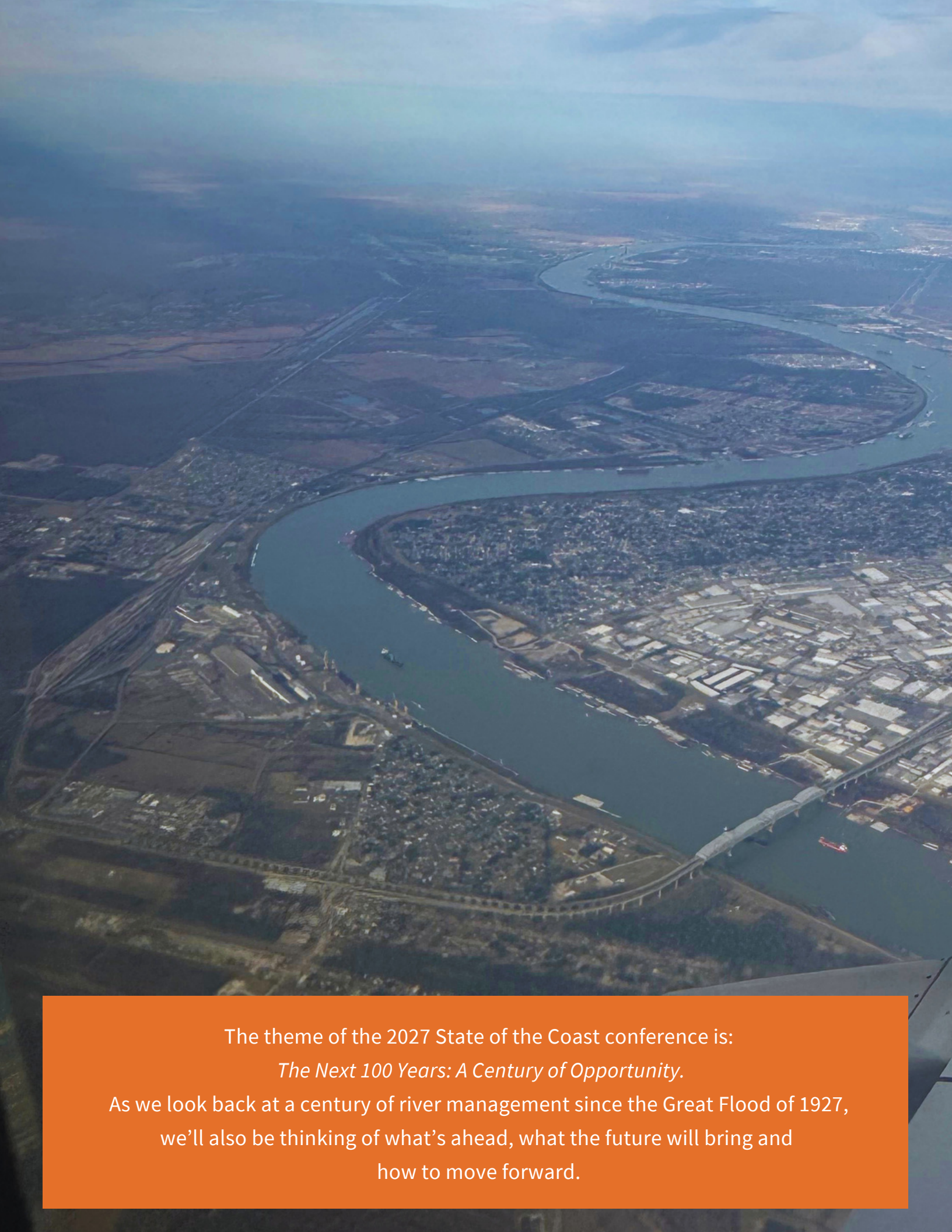


ERNEST N. MORIAL CONVENTION CENTER
NEW ORLEANS



The theme of the 2027 State of the Coast conference is:

The Next 100 Years: A Century of Opportunity.

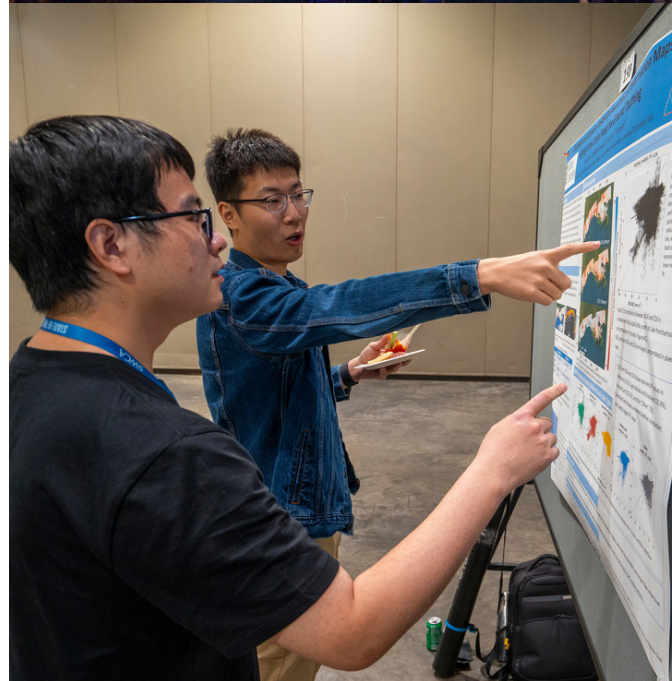
As we look back at a century of river management since the Great Flood of 1927, we'll also be thinking of what's ahead, what the future will bring and how to move forward.

What to expect?

SOC2027 will consist of three days of presentations by leading experts in concurrent sessions, keynote talks, poster sessions and networking opportunities.

SOC2027 will be the largest conference of its kind in Louisiana, with topic tracks providing an interdisciplinary forum to exchange timely and relevant information on the dynamic conditions of our coastal communities, environment and economy.

SOC2027 will be **attended by more than 1,200** scientists, landowners, land managers, federal and state agency personnel, local officials, industry and business leaders, resource users, practitioners, students and residents of coastal communities.





The need to share information about coastal protection and restoration has never been greater for Louisiana. Coastal land loss is one of the most daunting challenges we are facing. It's affecting our economy and culture, the safety of our people and the very future of our Sportsman's Paradise.

Exclusive Sponsorships

LEVERAGE THE BRANDING AND NETWORKING POTENTIAL OF THESE EXCLUSIVE SPONSORSHIP OPPORTUNITIES.

Title Sponsor - \$50,000

Gain unmatched visibility among coastal leaders, decision-makers and industry professionals.

- Ten (10) total conference registrations
- Ten (10) tickets for *Toast for the Coast* with early access for sponsor reception
- Three (3) total prominent exhibit spaces
- Opening plenary acknowledgement/video option and promotional item distribution
- Prominent logo on conference signage, digital app, conference website
- Recognition in press release
- All Gold Sponsorship benefits

Expo Hall - \$20,000

Sponsoring the expo hall provides increased visibility and brand exposure with prime booth location, direct access to a targeted audience and valuable networking opportunities.

- Six (6) total conference registrations
- Six (6) tickets for *Toast for the Coast* with early access for sponsor reception
- Two (2) total prominent exhibit spaces
- Naming opportunity for expo hall in all relevant communications and on expo entrance signage such as “The SOC Expo Hall presented by *Your Company*”
- Recognition in press release
- All Gold Sponsorship benefits

Women's Coastal Leadership Breakfast - \$20,000

As the sponsor of this breakfast, you'll recognize the dedication, innovation and leadership of women working to solve our land loss crisis, while providing valuable networking opportunities.

- Six (6) total conference registrations
- Six (6) tickets for *Toast for the Coast* with early access for sponsor reception
- Naming opportunity for the breakfast in all relevant communications such as “The Women's Coastal Leadership Breakfast presented by *Your Company*”
- Visual and verbal recognition during breakfast and on breakfast program
- Promotional item distribution during breakfast
- All Gold Sponsorship benefits



Lunch Plenary - \$25,000 (multiple opportunities)

Sponsoring the lunch plenary offers high visibility and direct engagement with key conference attendees during a central event.

- Eight (8) total conference registrations
- Eight (8) tickets for *Toast for the Coast* with early access for sponsor reception
- Two (2) total exhibit spaces
- Naming opportunity for lunch in all relevant communications such as “The SOC Lunch Plenary presented by *Your Company*”
- Visual and verbal recognition during sponsored lunch and promotional item distribution during lunch
- All Gold Sponsorship benefits

Opening Reception - \$17,500

As the exclusive sponsor of the Opening Reception, your company will welcome attendees on the first night of the conference and enjoy prominent visibility during this premier networking event.

- Five (5) total conference registrations
- Five (5) tickets for *Toast for the Coast* with early access for sponsor reception
- Naming opportunity for reception in all relevant communications such as “The Opening Plenary Reception presented by Your Company”
- Visual recognition during sponsored reception
- All Gold Sponsorship benefits

Lanyard - \$15,000 (deadline to commit - 3.1.2027)

This high-profile opportunity offers constant brand exposure.

- Four (4) total conference registrations
- Four (4) tickets for *Toast for the Coast* with early access for sponsor reception
- At check-in, every attendee will receive a lanyard featuring your company’s name or logo
- All Gold Sponsorship benefits

Exclusive Sponsorships

Tote Bag - \$15,000 (deadline to commit - 2.19.2027)

During registration, each conference attendee will receive an eco-friendly tote bag to use throughout the event and long after, ensuring continued brand exposure.

- Four (4) total conference registrations
- Four (4) tickets for *Toast for the Coast* with early access for sponsor reception
- Every attendee will receive a tote bag featuring your company's logo
- All Gold Sponsorship benefits

Poster Reception - \$15,000 (multiple opportunities)

Your company will be among the hosts of the social event concluding the second day. At the poster reception, presenters of posters engage with attendees, exchanging insights and networking with peers and decision-makers.

- Four (4) total conference registrations
- Four (4) tickets for *Toast for the Coast* with early access for sponsor reception
- Visual recognition during sponsored reception
- All Gold Sponsorship benefits

Wi-Fi - \$12,500

The Wi-Fi sponsorship offers exposure throughout the conference.

- Three (3) total conference registrations
- Three (3) tickets for *Toast for the Coast* with early access for sponsor reception
- Customized Wi-Fi password for all attendees such by using your company's name
- All Gold Sponsorship benefits



Community Scholarship - \$10,000

(deadline to commit 12/1/26 to be recognized on application)

The community scholarship makes the conference accessible for all, allowing your company the opportunity to sponsor ten attendees who might not otherwise be able to participate.

- Three (3) total conference registrations
- Three (3) tickets for *Toast for the Coast* with early access for sponsor reception
- Logo recognition on application webpage and all relevant communications
- All Gold Sponsorship benefits

Student Scholarship - \$10,000

(deadline to commit 12/1/26 to be recognized on application)

Support the next generation of coastal restoration professionals by offering full conference scholarships to eligible undergraduate and graduate students.

- Three (3) total conference registration
- Three (3) tickets for *Toast for the Coast* with early access for sponsor reception
- Logo recognition on application webpage and all relevant communications
- All Silver Sponsorship benefits

Student Volunteer - \$10,000

(deadline to commit 12/1/26 to be recognized on application)

This opportunity allows students to collaborate with conference organizers, engage with presenters, and contribute to the largest conference focused on coastal Louisiana restoration. Your sponsorship will provide conference registrations for students committing at least six hours to conference duties.

- Three (3) total conference registration
- Three (3) tickets for *Toast for the Coast* with early access for sponsor reception
- Logo recognition on application and relevant communications
- All Silver Sponsorship benefits



Exclusive Sponsorships

Relax & Recharge - \$7,500

Enhance the conference attendee experience by sponsoring our Relax and Recharge stations, conveniently located throughout the conference venue.

- Three (3) total conference registration
- Three (3) tickets for *Toast for the Coast* with early access for sponsor reception
- Logo recognition at each station in the SOC conference space
- All Silver Sponsorship benefits

Coffee Breaks - \$7,500 (per day)

Your company can seize the opportunity for instant visibility and recognition by sponsoring one, two or all three days of refreshment breaks.

- Three (3) total conference registrations
- Three (3) tickets for *Toast for the Coast* with early access for sponsor reception
- Visual recognition during break
- All Silver Sponsorship benefits



General Sponsorships

Gold - \$10,000

- Three (3) conference registrations
- Three (3) tickets for *Toast for the Coast* with early access for sponsor reception
- One (1) exhibit space
- Logo acknowledgement at opening plenary, hyperlinked on conference website, on conference signage, digital app, in registrant e-blast and print program
- Recognition on social media
- Opportunity to place item in conference tote bag, if sponsored

Silver - \$5,000

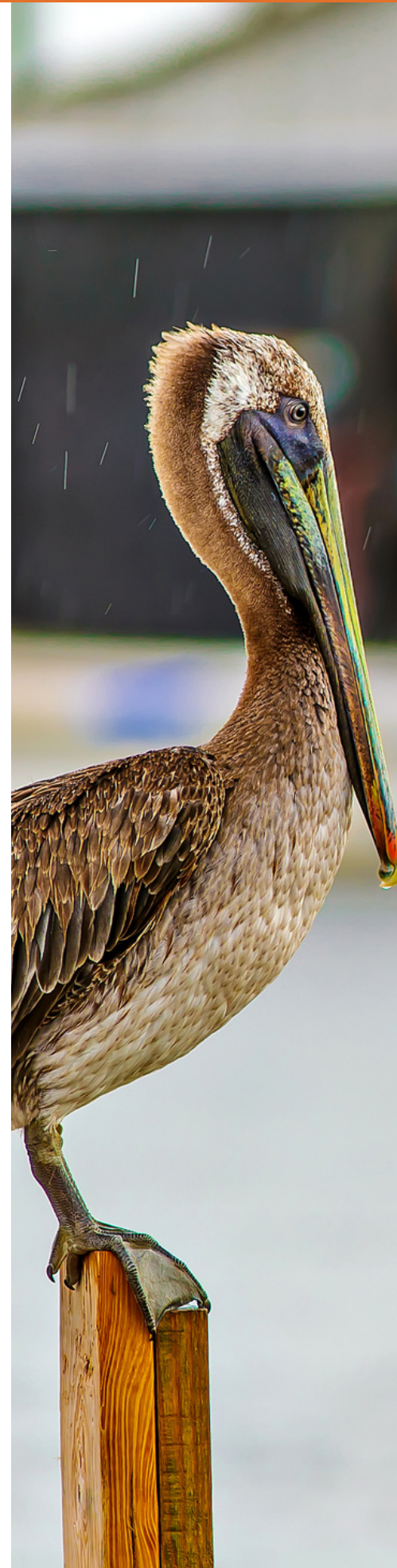
- Two (2) conference registrations
- Two (2) tickets for *Toast for the Coast* with early access for sponsor reception
- One (1) exhibit space
- Company name acknowledgement at opening plenary, on conference website, conference signage, digital app, in registrant e-blast and social media

Bronze - \$2,500

- Two (2) conference registrations
- One (1) exhibit space
- Company name acknowledgement on conference website, conference signage, digital app and in registrant e-blast

Exhibitor - \$2,000

- Two (2) conference registrations
- One (1) exhibit space
- Company name acknowledgment on digital app and conference website



Questions?

Contact Donna Betzer at 504.655.7644

donna.betzer@crcl.org.



CRCL was Louisiana's first statewide nonprofit dedicated to confronting coastal land loss. Our mission is to unite people in action to achieve a thriving, sustainable Louisiana coast for all. We are proud to partner with the Coastal Protection and Restoration Authority of Louisiana and The Water Institute to continue to present this conference centered on the protection and restoration of Louisiana's coast.

